

Kiwanis Henry County Fair

September 19 - September 24, 2023



2023

SPONSORSHIP OPPORTUNITIES

Advertising and Partnership Opportunities

What is the Kiwanis Henry County Fair?

2023 will mark the approximate 100th year of the Henry County Fair, now sponsored by Henry County Kiwanis, and the largest annual fundraising event for the club. Proceeds from the fair help support charities that serve and positively affect children in our community. The Kiwanis Club of Henry County sponsors and supports numerous activities, service projects, and non-profit agencies throughout the county including, but not limited to, A Friend's House, Haven House, Connecting Henry, Hands of Hope Clinic, Helping in His Name Food Pantry, and Communities in Schools.

This year, in conjunction with Henry County Government, we are planning a bigger, better Kiwanis Henry County Fair!

Marketing for the Event

Advertising in **TheShopper.Net** Magazine

Billboards

Postcards mailed within a 3 mile radius of Heritage Park

Posters placed in local businesses

Banners at 20/81 and Highway 81 – Seen by several 1000's commuters each day

FaceBook Mention

Listing on Henry County Kiwanis Website

Advertising and Partnership Opportunities

Presenting Sponsor - \$20,000

- Title Representation in Event Name Kiwanis Henry County Fair brought to you by Business Name
- Title Representation in ALL marketing materials including banners, billboards, postcards, posters
- Title Representation on banners and signs
- FULL Page Business Ad in TheShopper.Net Magazine to Run for 2 months
- Company banner to be displayed on top of stage
- Company banner on display on Highway 81
- Company name to be mentioned from the stage
- Company Logo represented in Event Ad for TheShopper.Net
- Company Logo represented on Event Banner at City of McDonough Gateways (4)
- Company Logo represented on Event Banner at 6 locations within Henry County.
- Premium Web Listing with Company Logo
- 4 Mentions on Social Media
- 12 Kiwanis Henry County Fair Gate Admission Tickets (does not include rides)

Platinum Sponsorship - \$5000 (4 spots)

This package is exclusive. We are looking for Platinum Sponsorships, one per night (Wednesday, Thursday, Friday, Saturday)

- Pick your day to sponsor the Fair
- 2 Vertical Banners with your name and logo placed on stage for the night you sponsor
- Company Logo on display on Highway 81
- Representation in ALL marketing materials including banners, billboards, mail outs, posters
- **FULL** Page Business Ad in TheShopper.Net Magazine to Run for 1 month
- Company Logo represented in Event Ad in TheShopper.Net
- Prime Web Listing with Company Logo and link to business website
- 3 Mentions on Social Media
- 12 Kiwanis Henry County Fair Gate Admission Tickets (does not include rides)

Gold Sponsorship - \$2500 (12 spots) (3 each night) (Wednesday-Saturday)

This package is exclusive. We are looking for Gold Sponsorships, three per night

- Name on Banner front of stage (3x8)
- Company Logo on display on Highway 81
- Representation in ALL marketing materials including banners, billboards, mail outs
- **Half** Page Business Ad in TheShopper.Net to Run for 1 month
- Company Logo represented in Event Ad in TheShopper.Net
- Web Listing with Company Logo and link to business website
- 2 Mentions on Social Media
- 6 Kiwanis Henry County Fair Admission Tickets (does not include rides)

Silver Sponsorship/ Open Air Circus Sponsorship - \$1500 per event

- Logo on Banner
- Mention on Stage
- Logo on Mail outs
- Yard sign at Circus entrance with Company logo

We are excited to work with you for this year and work together to build a long lasting relationship for many more!



Sponsorship Form



Business Name

Contact

Mailing Address _____

City _____ State _____ Zip Code _____

Contact Phone _____ Email _____

Website Address _____

Presenting Sponsor \$20,000

Platinum Sponsor \$5000

Gold Sponsor \$2500

Silver Sponsor/Open Air Circus Sponsor \$1500 per event

Please make checks payable to: ***Kiwanis Club of Henry County***

Post Office Box 482, McDonough, Ga 30253



EVENT SCHEDULE FOR 2023

***Tuesday, September 19, 2023 Gates Open 6pm \$10 entry fee**

Opening Day

1 Open Air Circus Performance 8pm

***Wednesday, September 20, 2023 Gates Open 2pm \$10 entry fee**

Student Day – Reduced arm band and entry fee – 2pm to 5:30pm

Henry Has Talent – Student Edition 7pm to 9pm

1 Open Air Circus Performances 5pm

***Thursday, September 21, 2023 Gates Open 6pm \$10 entry fee**

Henry County Employee Night/Hometown Hero Night Featuring Public Safety Employees

Concert: (Special VIP seating available), 8:30- 10pm TBD

1 Open Air Circus Performance 8 pm

Special Needs Only 10am to 1pm

***Friday, September 22, 2023 Gates Open 2pm \$10 entry fee**

Henry Has Talent – Adult Edition 7pm to 9pm (subject to change)

2 Open Air Circus Performances 5pm and 8pm

Outdoor Vendor Market

***Saturday, September 23, 2023 Gates Open 2pm \$10 entry fee**

Talent Expo 2:30pm to 6pm

2 Open Air Circus Performances 5 pm and 8 pm

Outdoor Vendor Market

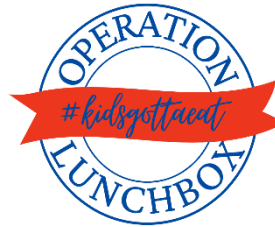
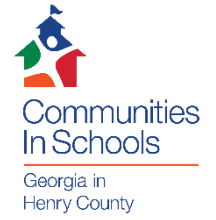
***Sunday, September 24, 2023 Gates Open 2pm \$10 entry fee**

Choir Showcase 6pm to 8pm (subject to change)

3 Open Air Circus Performances 2:30 pm, 5pm and 8pm

Outdoor Vendor Market

HENRY COUNTY KIWANIS NON PROFIT RECIPIENTS



Dreammaker Scholarship



CFAC



Wheelchair Sports Council on Aging